As Lorain County Community College (LCCC) moved from an access agenda to a completion agenda, they were challenged to navigate this shift without losing ground on student outcomes — critical to retain existing performance funding.

LCCC has made meaningful data available to students, educators, and leadership across campus. They wanted to improve the student experience, refine academic pathways, and scale personalized student outreach.

The college leverages a Civitas Learning® system of intelligence and a portfolio of Civitas solutions that have helped streamline registration, planning, and advising for students by putting data to work to ensure these processes are optimized for their progression. For example, instead of having students sort through 2,500 potential schedules, LCCC has given students the tools they need to plan their education and select courses that will get them to completion most effectively — without having to sacrifice life, work, cost, family, or other obligations.

LCCC has also been able to identify which courses have the greatest influence on graduation, and as a direct result, they removed unnecessary barriers to students’ progression. They also aligned academic advising with degree pathways to better serve students who were previously seeing as many as seven advisors in one term.

With the ability to use real-time insights from their data, advisors have been able to scale outreach and personalize support to their students, making LCCC's academic redesign — the college's biggest initiative in 30 years — exceptionally successful for the institution and LCCC students.

**OUTCOMES**

- 55.6 to 67.5% full-time retention since 2011
- 89.9% increase in degrees & certificates since 2011
- 254% increase in IPEDS rate from 2011 to 2015
Supporting & engaging students along the journey.

To design clear and structured educational experiences for their students, LCCC has had to look closely at the decisions students have to make along their journey, in order to identify where the college has opportunities to provide better decision support and empower students to make choices, or to equip faculty and advisors with tools and insights to proactively engage students who need encouragement and personalized support.

---

**OUTCOMES**

- **72.6 to 66.5**
  - reduction in credits to degree
- **$3.1M**
  - in tuition savings from reduced credits
- **9%**
  - higher than state average student success rating for Ohio CCS

---

**About Civitas Learning®:**

Today, Civitas Learning is a strategic partner to nearly 400 colleges and universities, serving more than 8 million students. Together with our growing community of partners, Civitas Learning is making the most of our world’s learning data to graduate a million more students per year by 2025. Learn more at www.civitaslearning.com.