



# Helping More Students Find the Right Classes

## Increased Student Persistence with Streamlined Planning & Registration

### Background:

Texas A&M International University (TAMIU) prides itself on its ability to shepherd and mold students to thrive in a world that is becoming increasingly complex and culturally diverse, both locally and globally. In order to fulfill the future aspirations of its students, TAMIU puts its money where its mission is. With its new Academic Innovation Center, TAMIU's campus complex represents an investment of more than a quarter billion dollars in higher education. But even with state-of-the-art facilities, TAMIU knew its gleaming, new halls would be of little value if students never walked them — partly because many found the registration processes to be a challenge.

### Problem:

Since a streamlined and student-friendly registration experience at TAMIU is essential to kick-start or continue a rewarding education, removing frustration from the process was essential. Unfortunately, TAMIU students were having difficulty finding open courses that accommodated both their academic and personal requirements. Many students were simply not registering for all the courses they needed or desired — and facing an increase in obstacles to long-term academic success.

### Solution:

At the beginning of registration, TAMIU always encourages its students to visit their academic advisor in order to sign up for classes. But in an effort to address some of the newly-realized student scheduling concerns, as well as to optimize the registration process as a whole, TAMIU decided to leverage Civitas Learning's College Scheduler. Once implemented, College Scheduler — *renamed TAMIU SchEDUler* — now allows students to plan their semester before visiting with their advisor.

With a student-friendly interface, TAMIU SchEDUler offers new and different capabilities that make it far easier to navigate through all the courses that fit a student's specific needs — undergraduate or graduate, open or online offerings. In addition, students' newly-optimized schedules are already built to support their preferences and ensure they maintain the breaks they need to balance commitments outside of the classroom.

To roll out the new scheduling solution, TAMIU used social and traditional media to promote TAMIU SchEDUler to students and staff. Then after a short training session, advisors across the campus were quickly able to put more students on an optimized path toward earning their degrees and forging their futures. Weeks after adoption, TAMIU SchEDUler had close to 4,000 unique student users. In 2018, student adoption soared above 90%.

It's nothing less than you would expect from an institution whose credo is, "Go Beyond."

### CUSTOMER TESTIMONIAL

"Because College Scheduler streamlines the registration process, course scheduling during advising sessions is faster — which allows more time for advisors to engage with the students on mission-focused topics, such as different degrees and faster graduation routes."

— **Juan Gilberto Garcia**

Associate VP of Student Success /  
University Registrar / Division of  
Student Success

### TAMIU SCHEDULER'S IMPACT

**A faster, more convenient registration process that enables:**

- Students to create course schedules that fit their specific needs
- Advisors to see more students during peak registration periods
- Students and advisors to spend more time together on other success-oriented initiatives
- A greater understanding of the registration process



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### The TAMIU SchEDUler Empowers Students by:



#### Improving Registration & Relieving Stress

By generating all possible student schedule options, the solution streamlines planning – saving time and easing frustrations.



#### Harmonizing Education with the Rest of Life

Students can breathe a little easier knowing they can tailor their breaks around their work, sports, or family responsibilities – while building in the learning times or styles that work best for them.



#### Launching Careers Sooner by Bolstering On-Time Graduation

By maximizing credit hours, pre-loading required courses and taking advantage of personalized degree plans, TAMIU SchEDUler helps students find their best path to success while advisors have more time to guide them along the way.

### ADOPTION & FEEDBACK

**90%+**  
of TAMIU  
students  
leverage  
TAMIU  
SchEDUler  
every  
semester

### Impact on Student Persistence:

College Scheduler increased student persistence across key groups:

✓ **+1.1%** OVERALL PERSISTENCE LIFT

✓ **+1.6%** FOUR OR MORE TERMS

✓ **+1.9%** BLENDED

### Quick Training:

It only took a short amount of time for staffers to learn all that College Scheduler had to offer. Just as quickly, advisors created a simple, step-by-step student registration guide that circulated on all TAMIU platforms.

“I could easily see all my class schedule options, and how I could fit them around my job and family responsibilities.”

– **Ana Karen Granados**  
Senior

“With faster, more convenient scheduling, I have more time to talk with my students about other important things – like how to improve grades or big picture stuff like earning a different degree.”

– **Celina Calderon**  
Assistant Registrar